Call for Vendors: Atlantic City Free Summer Concert Series

Posted June 29, 2022

The City of Atlantic City, in partnership with CRDA, recently announced the return of Atlantic City's Free Concert Series at Gardner's Basin for 2022. We are seeking local vendors to attend the concerts on the following dates: July 16<sup>th</sup> (rain date the 17<sup>th</sup>), September 2<sup>nd</sup> (rain date the 3<sup>rd</sup>) and September 10<sup>th</sup> (rain date the 11<sup>th</sup>). Vendor criteria can be found below. Interested vendors should contact Yvonne with the City's Mercantile License department at 609-347-5315 to request and submit an application. Please note that if you are applying for the shows, we are looking for <u>vendors for all three events</u>. All applications must be received by 4:00 p.m. on July 7<sup>th</sup>, 2022.

City License Requirements

Vendors must submit a Concessions License application and meet the city qualifications for this license:

Pay a non-refundable Mercantile Business Owner Application Fee - \$25.00 OR \$40.00 if the Division of Health approval is required

Submit a copy of New Jersey Business Registration

Submit a copy of Valid Photo Identification

Complete a Letter of Authorization/Agreement

Obtain a Division of Health Certificate (if food is involved in business)

Complete a Mercantile License Section Inspection

If approval of application is granted, applicant must pay a \$100 Licensed Mercantile Business Owner Fee

A certificate of insurance must be submitted with the standard coverage \$1m/\$2m with the City of Atlantic City, 1301 Bacharach Blvd., Atlantic City, NJ 08401 being named as an additionally insured and certificate holder.

To request a copy of the required Concessions License application, please contact Yvonne with the City's Mercantile License Department at 609-347-5315. All applications must be received by 4:00 p.m. on July  $7^{th}$ , 2022.

**Vendor Criteria and Categories** 

Vendor spots will be offered first to local, Atlantic City residents and veterans and then to all other applicants who are able to meet City qualifications for the Concessions License. Vendors must fall into one of the following types of food/beverage and/or dry goods:

## 5 vendors for food/beverage

- Two for seafood
- One for BBQ and/or burgers & hot dogs
- One for icy/snow cones
- One for soft ice cream/truck

## 5 vendors for dry goods

- Two for jewelry
- One for sunglasses, hats, etc.
- One for books
- One for t-shirts/apparel